



FOR IMMEDIATE RELEASE

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HEAD FASHION DESIGNER AT BETSEY JOHNSON, HEATHERETTE AND DESIGNER AT ANNA SUI, PAMELA THOMPSON, SHAKES UP FASHION'S STATURE WITH HER ONLINE VOGUE WORTHY RESALE SHOP FOR BARBIE.

Chicago, Il - Pamela Thompson, former Head Fashion Designer for Betsey Johnson, Heatherette and Designer for Anna Sui, coined most recently "the Satorialist of Barbie", has taken the doll world by storm with her online store of fashion centric resale Barbie clothing and accessory store **Tiny Frock Shop** (www.tinyfrockshop.com)

Pamela Thompson, a Fashion Designer from New York, has worked for some of the most notable and avantgarde fashion design houses in the US throughout her 20 year career. Her move to Chicago after the birth of her daughter Lily inspired the rediscovery of her love of doll clothes. Pamela's love of vintage clothes, her high end fashion design experience and her love of play combined seamlessly to create **Tiny Frock Shop**, a magical high fashion playground for anyone who enjoys fashion and dolls. A place where pre-loved Barbie clothing and accessories are presented as Vogue worthy but sold at mainly milk money prices.

Tiny Frock Shop not only provides the market with a place to purchase inexpensive fashionable resale Barbie clothes, it promotes recycling, inspires play, allows parent and child one on one time to connect. It fills a void in the market for collectors and Barbie doll afficiandos to find fashion forward and Vogue styled clothing for their dolls. In addition, the shop features mini-shops and trend forecasting straight from the runways of Paris, Milan, London and New York all the while taking a tongue in cheek look at how the fashion industry actually works with model profiles and behind the scenes imagery and info. **Tiny Frock Shop** takes Barbie's world of fashion and transforms it from a childs world to one even adults would love to live in.

The business, started in 2010, has achieved a long roster of fans and customers of all ages and from all parts of the world. Pamela's mix of fashion, photography, styling, low prices and stellar customer service has helped grow **Tiny Frock Shop** from a hobby to one of the most important and far reaching Barbie sites on the internet.

The shop consists of Barbie, and Ken sized 12" doll resale clothing, accessories, furniture, and fully editorial styled pre-loved Barbie dolls which include clothing and accessories. In addition, the shop has made available a variety of out of production and rare new Barbies at all price points, new Integrity Toys fashion dolls as well as Kurhn Dolls known as the "Barbie of China". The new DIY section offers swatch packs filled with fabrics and trim from the NY and European fabric market available for purchase for the customer to make their own fashion forward clothing for their dolls. Next on the dock for expansion will be **Tiny Frock Shop** original designed clothing and downloadable patterns.





The season's best looks dripped with liquid assets from the runways of Balmain, Balenciaga and Prada.



A/W 2011
liquid lurex



MODERN CO

We gaze at a galaxy of blooming gardens at and Bottega Veneta. With warm breezes, s



GARDEN

This F/W trend requires you match from head to toe and the bolder the pattern the better. As seen on the runways of Prada, Rochas, Louis Vuitton & Miu Miu. Now you have your "Matching Orders"



MATCHY



MATCHY



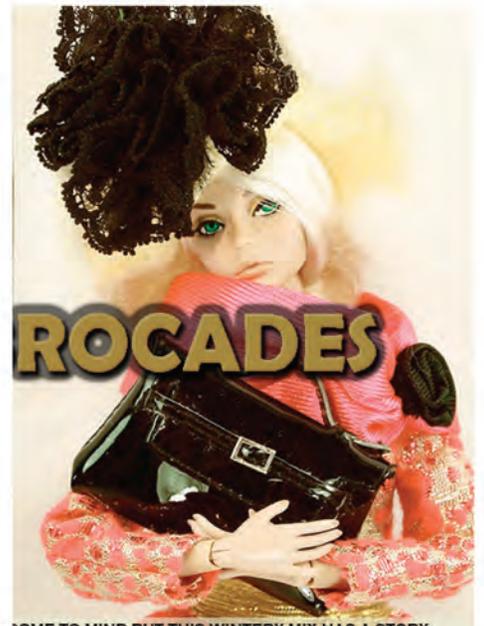
A/W 2011

Accessories are here for Fall 2011. From shoes to handbags, designer styles to retro fabulous!



Louis Vuitton style duffel, \$16.75, Vintage Native American handbag, \$4.25, New Yorker pointed toe shoes, \$3.50, T-strap Versace style heels, \$5.25, Nanette Lepore style clutch with flowers, \$3.75, Juicy Couture style champagne glitter wallet, \$4.75, Vintage sherpa two toned bag, \$3.50.

FALL INTO FASHION



ROCADES

COME TO MIND BUT THIS WINTERY MIX HAS A STORY TO PROVIDE. AS SEEN ON THE RUNWAYS OF BALMAIN, MARCHESA IT IS A TREND NOT TO BE IGNORED.



